



OUTLINE AND OBJECTIVES

Run / Walk for Her

5k Run/3K Walk

Presented by: National Breast & Ovarian Cancer Coalition
Held annually in September

Objective is twofold:

- (1) This event is designed to raise awareness for breast and ovarian cancer. This Run/Walk is geared toward the general public as an incentive to participate in a healthy lifestyle while offering an opportunity to educate them about link and early detection of breast and/or ovarian cancer.
- (2) The event is also designed to raise funding for the Spring signature event "Rejuvenate" which is an educational program.

Welcome address:

Motivational speech to encourage
Runners and Walkers.
This speech will include "in honor
Of" mentions for victims and survivors

Conclusion of race:

Awards presentation
Upcoming events
Appreciation speech

Schedule of events:

8:00 a.m.	Check in/Registration
8:45 a.m.	Welcome address and warm up
9:00 a.m.	Runners begin
9:05 a.m.	Walkers begin
9:45 a.m.	Awards presentation
10:00 a.m.	Conclusion

The day will also feature a marketplace of products and services stationed throughout the venue that are geared especially toward women's interests. Such exhibits will include on site massages, health info tables and self help advice. 15% of any vendor's proceeds will be donated to the NBOCC to further BRCA research and to educate the women of Maryland about breast and ovarian cancer.

Run / Walk for Her

September 21, 2008
Quiet Waters Park
Annapolis, MD

Gold Level \$5,000

- ✓ Front page billing on registration brochure (Mailing 1000+)
- ✓ Special recognition in radio psa to air through the months of August and September
- ✓ Top recognition on the day of the event including program book, posted sponsors and welcoming address
- ✓ Complimentary information table display
- ✓ Inclusion of your company's promotional item in favor bag
- ✓ Up to 10 complimentary passes to the event

Silver Level \$2,500

- ✓ Top billing on inside portion of registration brochure.
- ✓ Recognition in program book
- ✓ Recognition with other sponsors posted at the event
- ✓ Option to display information table
- ✓ Up to 5 complimentary passes

Bronze Level \$1,000

- ✓ Recognition on inside portion of registration brochure
- ✓ Recognition in program book
- ✓ Recognition with other sponsors posted at the event
- ✓ 2 complimentary passes to the event

Pink and Teal \$500

- ✓ Recognition in program book
- ✓ Recognition with other sponsors posted at the event
- ✓ Paid Registration for 2 walkers / runners

Friend of the Walk \$100

- ✓ Recognition in program book
- ✓ Recognition with other sponsors posted at the event
- ✓ Paid Registration for 1 walker / runner

Confirmation for sponsorship deadline is August 1, 2008
Please contact Nikki Karl, Executive Director
443-822-5125 or Info@NBOCC.org



Sponsorship Contract

Run / Walk for Her

5K Run / 3K Walk

September 21, 2008 at Quiet Waters Park

Company: _____ Contact: _____

Address: _____ City: _____ ST: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

My company/organization will sponsor **Run/Walk for Her** at the following level:
(See attachment and *please check one*)

Gold Silver Bronze Pink/teal Friend of the Walk

Amount of financial contribution: \$ _____

Description of in-kind donation (if applicable): _____

Financial value of in-kind donation: \$ _____

As part of my sponsorship, I am interested in the following:

- A company representative to preside at a display table in the exhibit area
- NBOCC event brochures for distribution to company employees (Quantity : _____)
- NBOCC event posters (8 1/2 X 11) to be displayed in business (Quantity : _____)

(Please make check payable to NBOCC)

Yes, I will be able to make payment in full for my sponsorship by _____.

Yes, I will email my camera ready logo before August 2, 2008 (Date)

Yes, I am interested in hearing more about volunteer opportunities.

I agree to the above

_____	_____
Name	Date

Please mail this form and other materials to
NBOCC Walk for Her – 1 Cambridge Court Annapolis MD 21403

Confirmation for sponsorship deadline is August 1, 2008

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443-822-5125 or Info@NBOCC.org